



loyalty.mega-m.com

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**LOYALTY**

# **REAL-TIME LOYALTY SOLUTION**

Create and retain customer loyalty

**LOYALTY**

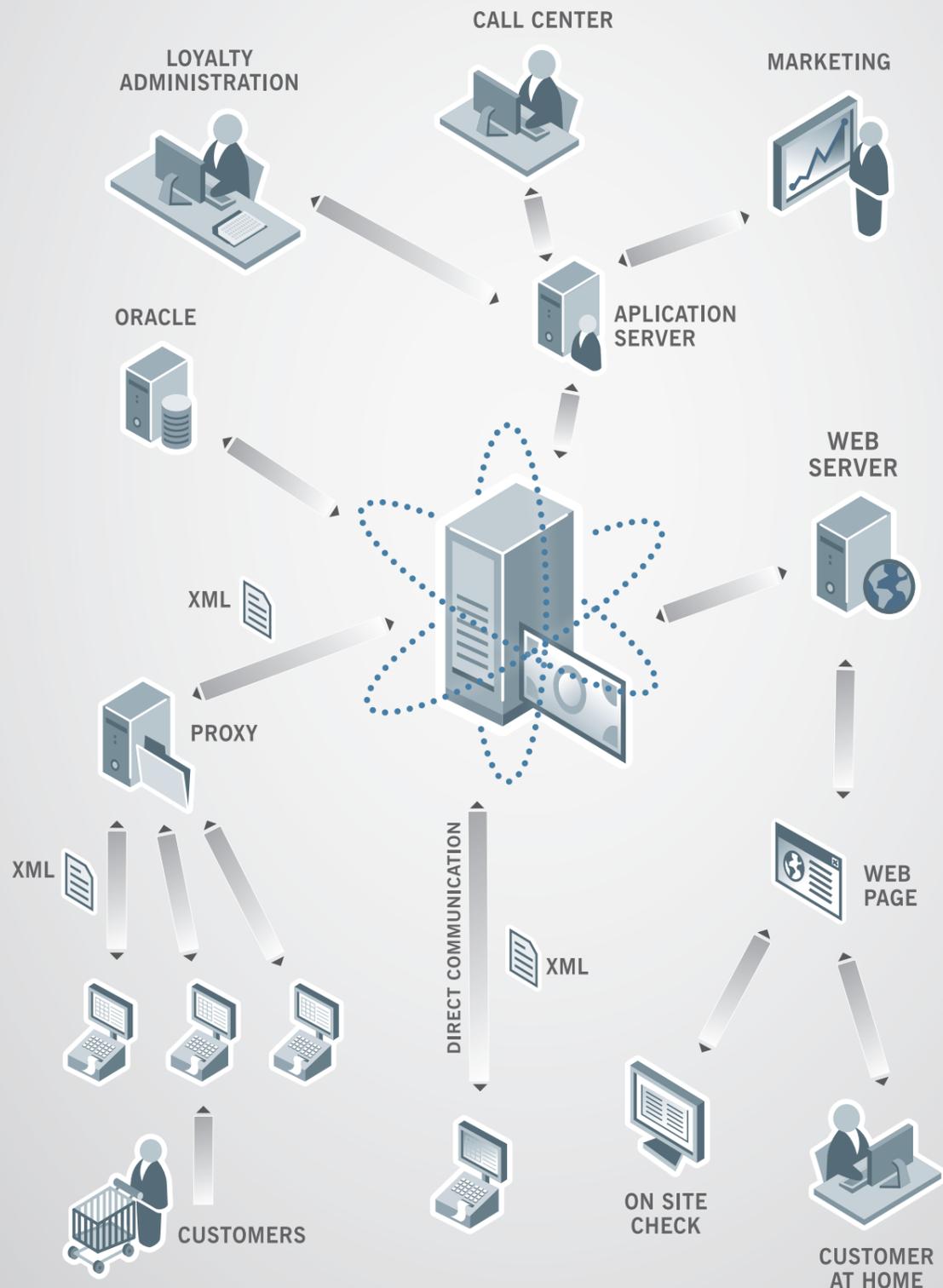
Most complete, reliable, cost-effective  
real-time loyalty system on the market.



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# LOYALTY SOLUTION



# MEGA M REAL-TIME LOYALTY SOLUTION

is a powerful and intelligent solution for making and keeping your customers loyal. The solution comprises several modules that attract customer's attention and keep them loyal to the shop.

Most fundamental feature is collection of all kinds of different bonuses collected according to various schemes. Schemes can either be based on quantity/price of purchased items or quantity/price of total amount of the bill.

The greatest advantage of the system is getting the power of personalized approach.

## Personal promotions

Personal promotions can be offered to each customer according to his/her previous shopping behaviour. Furthermore, customers can even create their own promotions on-line. Customers will remain loyal to you since they are always awarded for their purchases!

## Loyalty card as payment card

Customer's loyalty cards can also be used as prepayment or postpayment cards.

## Advanced DWH

All data is carefully stored to DWH. Special tools give the opportunity to the management to perform customer segmentation, direct marketing and customer group oriented promotions and enhanced data mining for all kinds of different analysis.

## Easy integration with external partners

True experience of flexibility with all possibilities of modern communication ways. Attractiveness of promotions is increased if external partners are included in loyalty schemes.

## Couponsing

Shop owner can issue coupons to certain group of customers. Shop owner can get enhanced statistics of realized coupons.

## Subgroups

Customers can be divided into subgroups. Special promotions can be offered to certain shopgroup (e.g. baby club, student's club, retired club, etc).

## Loyalty card as a gift card

Loyalty cards can even be used as a gift cards with preloaded money or any other bonuses.

## Enhanced clearinghouse

Enhanced clearinghouse system guarantees transparent cash flow.

## Disputes resolutions

All transactions are stored in transactional table and in DWH as well, so all possible complaints and disputes are easily soluble.

## Raffles

Shop owner can perform raffles for different customer group. Each purchase in shop brings the customer virtual coupon for a raffle.

## QUESTIONS?

Don't hesitate! Contact us now and give leverage to your retail business today!

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